

APPU MARKETING & MANUFACTURING LTD.

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E-Mail ID: admin@appumkt.com Website: www.appumkt.com

NOTICE

NOTICE is hereby given that the 34th Annual General Meeting (AGM) of the Members of the Company will be held on Monday, the 25th day of September, 2017 at 12.00 p.m. (noon) at Milan Deep Hall, Sher Khan Complex, J-142, Paharpur Road, Garden Reach, Near S.K. Foundation School, Kolkata-700 024 (please refer to the Map Direction Guide of the AGM venue, as provided in this Notice), to transact the following business:

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Standalone Financial Statement for the financial year ended March 31, 2017 and the Reports of the Auditors and Directors thereon.
2. To declare a Final Dividend of Re. 0.10/- per equity share having face value of Rs. 10/- each for the Financial Year ended on March 31, 2017.
3. To appoint a Director in place of Mr. Sudip Laha (DIN: 06417007), who retires by rotation, and being eligible, seeks re-appointment as Managing Director of the Company.
4. To ratify the appointment of M/s. S. C. Swaika & Co., Chartered Accountants (Firm's Registration No. 322137E) of 30/1, S.M. Ali Road, Barrackpore, Kolkata – 700 120, as the Statutory Auditors of the Company from the conclusion of the 34th Annual General Meeting till the conclusion of the 36th Annual General Meeting of the Company and to authorise the Board of Directors to fix their remuneration and in this regard, to consider and if thought fit, to pass with or without modification(s), the following Resolution as an Ordinary Resolution:-

“RESOLVED THAT pursuant to the provisions of Section 139 and all other applicable provisions of the Companies Act, 2013 and the Rules made thereunder, including any statutory modification(s) or re-enactment thereof for the time being in force, the Company hereby ratifies the appointment of M/s. S. C. Swaika & Co, Chartered Accountants (Firm's Registration No. 322137E) of 30/1, S.M. Ali Road, Barrackpore, Kolkata – 700 120, as the Statutory Auditors of the Company from the conclusion of the 33rd Annual General Meeting till the conclusion of the 36th Annual General Meeting at such remuneration as may be mutually agreed upon between the Board of Directors of the Company and the Auditors, based on the recommendation of the Audit Committee, plus applicable service tax.”

SPECIAL BUSINESS:

5. APPOINTMENT OF MR. CHANDAN CHOUDHARY (DIN – 07840597) AS THE WHOLE-TIME DIRECTOR

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Section 196, 197 & 203 and other applicable provisions, if any, of the Companies Act, 2013 read with Schedule V to the said Act (including any statutory modifications and re-enactment thereof, for the time being in force), consent of the shareholders of the Company is hereby accorded to appoint Mr. Chandan Choudhary as the Whole-Time Director of the Company for a period of 3 (three) years i.e. with effect from June 28, 2017 to June 27, 2020, on terms and conditions as elucidated below with liberty to the Board of Directors to alter and vary the terms and conditions including remuneration and perquisites payable or to be provided (including any monetary value thereof) to Mr. Chandan Choudhary to the extent the Board of Directors may at its discretion deem fit and he shall be liable to retire by rotation.

(A) SALARY: Rs.3,00,000/- per annum

(B) PERQUISITES: NIL

RESOLVED FURTHER THAT in the event of any loss or inadequacy of profits in any financial year during his tenure, the Company shall remunerate him by way of salary, or any other allowance as specified above as minimum remuneration, subject to the limit specified under Schedule V of the Companies Act, 2013.

RESOLVED FURTHER THAT any the Directors of the Company, be and are hereby severally authorized to undertake all such acts, deeds and things as may be necessary, including filing of necessary forms with the Registrar of Companies, West Bengal, and to take such steps as may be required to give effect to the above resolutions.”

6. CHANGE IN NAME OF THE COMPANY

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to Section 13(2) of the Companies Act, 2013, including any statutory modification or re-enactment thereof for the time being in force, and other applicable provisions, if any, of the Companies Act, 2013 read with the Companies (Incorporation) Rules, 2014, as amended, and subject to approval of the Regulatory Authorities as may be necessary, the consent of the members of the Company be and is hereby accorded to change the name of the Company from “APPU MARKETING AND MANUFACTURING LIMITED” to “EJECTA MARKETING LIMITED” as made available by the Central Government, Registrar of Companies, Kolkata.

FURTHER RESOLVED THAT the Name Clause being Clause I in the Memorandum of Association of the Company be altered accordingly and substituted by the following clause:

- I. The Name of the Company is EJECTA MARKETING LIMITED

FURTHER RESOLVED THAT in terms of Section 14 of the Companies Act, 2013, the Articles of Association of the Company be altered by deleting the existing name of the Company wherever appearing and substituting it with the new name of the Company i.e. Ejecta Marketing Limited.

RESOLVED FURTHER THAT the Board of Directors of the Company be and is hereby authorized to undertake all such acts, deeds and things as may be necessary and to take such steps as may be required to give effect to the above resolutions.”

7. SUBSTITUTION OF THE ARTICLE OF ASSOCIATION

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Section 14 and all other applicable provisions of the Companies Act, 2013 (hereinafter referred to as the “Act”), read with the Companies (Incorporation) Rules, 2014, as may be amended, from time to time, the draft set of Articles of Association of the Company, a copy of which is placed before the meeting, be and is hereby approved and adopted as the new Articles of Association of the Company, in substitution of the existing Articles of Association of the Company.

FURTHER RESOLVED THAT for the purpose of giving effect to this resolution and for removal of any difficulty or doubt, the Board of Directors be and is hereby authorized to do all such acts, deeds, matters and things as may, in its absolute discretion, deem necessary, expedient, usual or proper and to settle any question or difficulty that may arise with regard to the above or any other matters incidental or consequential thereto.”

Date : 12.08.2017
Place : Kolkata

By Order of the Board
For Appu Marketing and Manufacturing Ltd.

Sudip Laha
Managing Director
DIN: 06417007

NOTES:

1. The Explanatory Statement as required under Section 102 of the Companies Act, 2013, in respect of business under Item No. 5, 6, & 7 is annexed hereto.
2. Additional details of persons seeking appointment / re- appointment, as required in sub-regulation (3) of Regulation 36 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter referred to as “the Listing Regulations/Regulations”) and provision number 1.2.5 of the Secretarial Standard on General Meetings (SS-2) is annexed hereto. Requisite declarations have been received from the Directors for his reappointment.
3. **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND SUCH PROXY NEED NOT BE A MEMBER OF THE COMPANY. PROXIES IN ORDER TO BE EFFECTIVE MUST BE RECEIVED BY THE COMPANY NOT LESS THAN 48 HOURS BEFORE THE MEETING.**

A PERSON CAN ACT AS PROXY ON BEHALF OF MEMBERS NOT EXCEEDING FIFTY AND HOLDING IN THE AGGREGATE NOT MORE THAN TEN PERCENTAGE OF THE TOTAL SHARE CAPITAL OF THE COMPANY CARRYING VOTING RIGHTS. A MEMBER HOLDING MORE THAN TEN PERCENTAGE OF THE TOTAL SHARE CAPITAL OF THE COMPANY CARRYING VOTING RIGHTS MAY APPOINT A SINGLE PERSON AS PROXY AND SUCH PERSON SHALL NOT ACT AS PROXY FOR ANY OTHER PERSON OR SHAREHOLDER.

4. During the period beginning 24 hours before the time fixed for the commencement of the meeting and ending with the conclusion of the meeting, a member would be entitled to inspect the proxies lodged at any time during the business hours of the Company, provided that not less than three days of notice in writing is given to the Company.
5. Pursuant to the provisions of the Secretarial Standard-2 issued by the Institute of Company Secretaries of India (ICSI), a route map (direction guide) of the AGM venue alongwith the landmark is appended to the Notice for a quick reference of the members.
6. The Final Dividend for the financial year ended March 31, 2017, as recommended by the Board, if approved at the Annual General Meeting, will be paid on or after Monday, September 25, 2017 to those Members whose name appears in the Register of Members of the Company as on the record date i.e., September 18, 2017.
7. Members holding shares in demat form are hereby informed that bank particulars registered with their respective Depository Participants, with whom they maintain their demat accounts, will be used by the Company for the payment of dividend. The Company or its Registrar cannot act on any request received directly from the Members holding shares in demat form for any change of bank particulars. Such changes are to be intimated only to the Depository Participants of the Members. Members holding shares in demat form are requested to intimate any change in their address and / or bank mandate immediately to their Depository Participants.
8. Documents, if any, referred to in the accompanied Notice and the Explanatory Statement setting out the material facts, are open for inspection at the Registered Office of the Company on all working days during normal working hours upto the date of the AGM.
9. Members may visit the Company's corporate website to view the Financial Statements or access information pertaining to the Company. Queries, if any, should be sent at least 10 days before the AGM to the Company Secretary at the Registered Office of the Company.
10. The Register of Directors and Key Managerial Personnel and their shareholding, maintained under Section 170 of the Companies Act, 2013, alongwith the Register of Contracts or Arrangements in which Directors are interested, being maintained under Section 189 of the Companies Act, 2013, will be available for inspection by Members at the AGM.

11. The business set out in the notice will be transacted through remote e-voting and Voting through Ballot at the AGM. Instructions and other information relating to e-voting are given in the notice under note number 27. The company will also send communication relating to remote e-voting which, *inter alia*, would contain details about user ID and password, along with a copy of this notice to the members, separately.
12. Register of Members and Share Transfer Books of the Company in respect of Equity Shares shall remain closed from the September 19, 2017 to the September 25, 2017 (both days inclusive).
13. Members holding shares in electronic form are requested to intimate immediately any change in their address with pin code or bank mandates to their Depository Participants with whom they are maintaining their demat accounts and Members holding shares in physical form are requested to advise any change in their address or bank mandates immediately to the Company/Registrar and Share Transfer Agent, i.e. : M/s. Niche Technologies Private Ltd., D-511, Bagree Market, 5th Floor, 71, B.R.B. Basu Road, Kolkata 700 001, Phone Nos. (033) 2235-7270/7271, 2234-3576, Fax: (033) 2215- 6823 – alongwith the necessary supporting documents.
14. Corporate Members are requested to send to the Company, a copy of the Board resolution, duly certified, authorizing their respective representatives to attend and vote at the Annual General Meeting.
15. In case, the mailing address mentioned in this Annual Report is without the PIN CODE, members are requested to kindly inform their PIN CODE immediately.
16. Non- Resident Indian Shareholders are requested to inform the Company immediately:
 - a. the change in residential status on return to India for permanent settlement.
 - b. the particulars of NRE Bank Account maintained in India with complete name and address of the Bank, if not furnished earlier.
17. Pursuant to Section 72 of the Companies Act, 2013, members holding shares in physical form are advised to file nomination in the prescribed Form SH-13 with the Company's Registrar & Share Transfer Agent. In respect of shares held in electronic/ demat form, the members may please contact their respective depository participant.
18. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in the securities market. Members holding shares in electronic form are, therefore requested to submit their PAN to their depository participants. Members holding shares in physical form can submit their PAN to the Company's Registrar M/s. Niche Technologies Private Limited, D-511, Bagree Market, 71, B.R.B. Basu Road, Kolkata 700 001 alongwith the enclosed Form.
19. SEBI has also mandated that for registration of transfer of securities, the transferee(s) as well as transferor(s) shall furnish a copy of their PAN card to the Company for registration of transfer of securities.
20. Members who are holding shares in identical order or names in more than one folio are requested to send the Company/Registrar and Share Transfer Agent, the details of such folios together with the Share Certificates for consolidating their holdings in one such folio.
21. Members are requested to quote their Folio number/DP I.D. and Client I.D. in all correspondence.
22. A Member or his Proxy is requested to produce at the entrance of the Meeting Hall, attendance slip forwarded to the member duly completed and signed by the member.
23. Members are requested to note that trading in Securities of the Company are compulsorily in dematerialized form only. Hence members who are yet to dematerialise their shares are advised to do so.

24. Members holding share in dematerialized form are requested to bring their Depository Account No. and Client ID. No. for identification.
25. The Company has designated an exclusive e-mail id viz.: investor@appumkt.com to enable investors to register their complaints/queries, if any. Alternatively, the members may also write to Mr. Sudip Laha, the Managing Director, at the Registered Office of the Company (Phone Number: (91) 9681634539) for the redressal of their queries/ complaints.
26. The Notice of the AGM along with its enclosures (including the process, instructions and the manner of conducting e-voting), the Annual Report for the Financial Year 2016-17 are being sent by electronic mode to those Members whose e-mail addresses are registered with the Company / Depositories, unless any Member has requested for a physical copy of the said documents. For Members who have not registered their e-mail addresses, physical copies of the above mentioned documents are being sent through the permitted mode. All these above mentioned documents will also be available on the Company's website www.appumkt.com for download by the shareholders. We, request shareholders to update their email address with their depository participant to ensure that the annual reports and other documents reaches them on their preferred email address. Shareholders holding shares in physical form may intimate us their e-mail address along with name, address and folio no. for registration at admin@appumkt.com.

27. Voting Through Electronic Means :

- I. Pursuant to the provisions of Section 108 and other applicable provisions, if any, of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to offer Electronic Voting facility (remote e- voting) to its members to cast their votes electronically on all resolutions set forth in this Notice. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM ("remote e-voting") will be provided by Central Depository Services (India) Limited (CDSL).
- II. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper. The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
- III. The process and manner for remote e-voting are as under:**
- (i) The remote e-voting period begins on September 22, 2017 at 9.00 a.m. (IST) and ends on September 24, 2017 at 5.00 p.m. (IST). During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of September 18, 2017, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by CDSL for voting thereafter.
- (ii) The shareholders should log on to the e-voting website www.evotingindia.com.
- (iii) Click on Shareholders.
- (iv) Now Enter your User ID
- a. For CDSL: 16 digits beneficiary ID,
- b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
- c. Members holding shares in Physical Form should enter Folio Number registered with the Company.
- (v) Next enter the Image Verification as displayed and Click on Login.
- (vi) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any company, then your existing password is to be used.

(vii) If you are a first time user follow the steps given below:

	For Members holding shares in Demat Form and Physical Form
PAN	<p>Enter your 10 digit alpha-numeric PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)</p> <ul style="list-style-type: none">• Members who have not updated their PAN with the Company/Depository Participant are requested to use the first two letters of their name and the 8 digits of the sequence number in the PAN field.• In case the sequence number is less than 8 digits enter the applicable number of 0's before the number after the first two characters of the name in CAPITAL letters. Eg. If your name is Ramesh Kumar with sequence number 1 then enter RA00000001 in the PAN field.
DOB	Enter the Date of Birth as recorded in your demat account with the depository or in the company records for your folio in dd/mm/yyyy format
Bank Account Number (DBD)	<p>Enter the Bank Account Number as recorded in your demat account with the depository or in the company records for your folio.</p> <ul style="list-style-type: none">• Please Enter the DOB or Bank Account Number in order to Login.• If both the details are not recorded with the depository or company then please enter the member-id / folio number in the Bank Account Number details field as mentioned in above instruction (iv).

(viii) After entering these details appropriately, click on "SUBMIT" tab.

- (ix) Members holding shares in physical form will then directly reach the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (x) For Members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (xi) Click on the EVSN for the relevant Company Name i.e. "**Appu Marketing & Manufacturing Limited.**" on which you choose to vote.
- (xii) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- (xiii) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xiv) After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xv) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xvi) You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.

- (xvii) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- (xviii) Shareholders can also cast their vote using CDSL's mobile app m-Voting available for android based mobiles. The m-Voting app can be downloaded from Google Play Store. Apple and Windows phone users can download the app from the App Store and the Windows Phone Store respectively. Please follow the instructions as prompted by the mobile app while voting on your mobile.
- (xix) Note for Non – Individual Shareholders and Custodians
- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodian are required to log on to www.evotingindia.com and register themselves as Corporates.
 - A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
 - After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
 - The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
 - A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- (xx) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdslindia.com or contact them at 1800 200 5533.
28. Institutional Members / Bodies Corporate (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution / Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote through e-mail at csamitjajodia@gmail.com with a copy marked to helpdesk.evoting@cdslindia.com on or before September 24, 2017 upto 5:00 p.m. without which the vote shall not be treated as valid.
29. The voting rights of shareholders shall be in proportion to their shares of the paid up equity share capital of the Company as on the cut-off date of September 18, 2017. A person who is not a member as on cut-off date should treat this notice for information purpose only.
30. The shareholders shall have one vote per equity share held by them as on the cut-off date of September 18, 2017. The facility of e-voting would be provided once for every folio / client id, irrespective of the number of joint holders.
31. Only those members who attend the AGM, holding shares either in physical form or in dematerialized form, and are entitled to vote as on the cut-off date of September 18, 2017, but have not exercised their right to vote by electronic means, can cast their vote at the Annual General Meeting. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote, provided the votes are not already cast by remote e-voting by the first holder.
32. Notice of the Annual General Meeting along with its enclosures along with the process, instructions and the manner of conducting e-voting is being sent electronically to all the members whose e-mail IDs are registered with the Company / Depository Participant(s). For members who request for a hard copy and for those who have not registered their email address, physical copies of the same are being sent through the permitted mode.
33. Investors who became members of the Company subsequent to the dispatch of the Notice / Email and holds the shares as on the cut-off date i.e. September 18, 2017, are requested to send the written / email communication to Company at investor@appumkt.com or its Registrar and Share Transfer Agent, i.e.: M/s Niche Technologies Pvt. Ltd. at nichetechpl@nichetechpl.com by mentioning their Folio No. / DP ID and Client ID to obtain the Login-ID and Password for e-voting.

34. Mr. Amit Jajodia, Practicing Company Secretary (Certificate of Practice Number 14303, Membership No. A37613) has been appointed as the Scrutinizer to scrutinize the remote e-voting process and voting at the AGM in a fair and transparent manner. The Scrutinizer will submit, not later than 48 hours of conclusion of the AGM, a consolidated Scrutinizer's Report of the total votes cast in favour or against, if any, to the Chairman of the Company or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.
35. The Results declared along with the Scrutinizer's Report shall be placed on the Company's website www.appumkt.com and on the website of CDSL. The same will be communicated to BSE Ltd. and The Calcutta Stock Exchange Limited, where the Equity Shares of the Company are listed.

Date : 12.08.2017
Place : Kolkata

By Order of the Board
For Appu Marketing and Manufacturing Ltd.

Sudip Laha
Managing Director
DIN: 06417007

EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013.

Item No. 5

Mr. Chandan Choudhary (having DIN-07840597) was appointed as an Additional and Whole-Time Director of the Company for a period of three years effective from June 28, 2017, subject to the approval of the shareholders of the Company at the forthcoming General Meeting.

He has a bachelor's degree in Commerce from the University of Calcutta. He has more than 17 years work experience in the field of stock marketing, finance, management and administration of e-commerce business. He is heading the e-commerce business of a start-up based out at Kolkata since last 4 years.

The Board of Directors of the Company believes that his induction on the Board will immensely benefit the Company in long run.

The remuneration proposed to be paid to Mr. Chandan Choudhary and the perquisites proposed to be provided to him are set out below:

(A) SALARY: Rs. 3,00,000/- per annum

(B) PERQUISITES: NIL

Further, in terms of Section II of Part II of Schedule V of the Act, wherein any financial year during the currency of tenure of a managerial personnel, a Company has no profits or its profits are inadequate, it may, without Central Government approval, pay a yearly remuneration of upto Rs. 84 Lakhs to the managerial person, if the effective capital of the Company is ` 5 Crores and above, but less than `100 Crores. However, the said limit shall be doubled if the resolution passed by the shareholders is a special resolution and, in terms of the third proviso of the said Section II, the special resolution for payment of remuneration shall be for a period not exceeding three (3) years.

The information as required to be disclosed under Section II of Part II of Schedule V of the Act is enumerated herein below:

I. GENERAL INFORMATION

1.	Nature of Industry.	Appu Marketing And Manufacturing Limited is a trading Company, providing competitive, faster and professional services and facilitates a smooth flow of products from the manufacturers, dealers, distributors to the customers.			
2.	Date or expected date of commencement of commercial Production.	Not Applicable. -The Company is an existing company and was incorporated on 19.02.1983.			
3.	In case of new companies, expected date of commencement of activities as per project approved by financial institutions appearing in the prospectus.	Not Applicable.			
4.	Financial performance based on given indicators.	Particulars	F.Y. 16-17 (Rs. In lacs)	F.Y. 15-16 (Rs. In lacs)	F.Y. 14-15 (Rs. In lacs)
		Total Revenue	55.52	373.42	555.29
		Profit/ (Loss) After Tax	17.37	6.47	9.70
5.	Foreign investments or Collaborators, if any.	Not Applicable			

II. INFORMATION ABOUT THE APPOINTEE WHOSE RATIFICATION/REVISION IN THE TERMS AND CONDITIONS OF SERVICE, INCLUDING REMUNERATION, IS BEING PROPOSED.

1.	Background Details	Born on 02/08/1980 Education – Bachelor’s degree in Commerce
2.	Past Remuneration	Nil
3.	Recognition or awards	-
4.	Job profile and his suitability	Mr. Chandan Choudhary (having DIN-07840597) holds a bachelor’s degree in Commerce from the University of Calcutta. He has more than 17 years work experience in the field of stock marketing, sales, management and administration. During the last 4 years Mr. Choudhary was heading the e-commerce business of a start-up based out at Kolkata.
5.	Remuneration proposed	Category A : Salary: `3,00,000/- per annum. Annual increase/ revision will be effective in such other manner as may be decided by the Board from time to time. The Board shall be at liberty to alter and vary the terms and conditions and/or remuneration, subject to the same not exceeding the limits specified under Schedule V to the Act, and the rules made there under or any statutory modification(s) or re-enactment thereof. Category B : His office shall be liable to be determined by retirement by rotation.
6.	Comparative remuneration profile with respect to industry, size of the Company, profile of the position and person (in case of expatriates the relevant details would be with respect to the country of his origin).	The proposed remuneration structure of the Whole-Time Director has been benchmarked with the remuneration being drawn by similar positions in industry. Further, the Nomination and Remuneration Committee of the Company, while proposing the remuneration, has also taken into account his work experience and the Nomination and Remuneration Policy of the Company.
7.	Pecuniary relationship directly or indirectly with the Company, or relationship with managerial personnel, if any.	He does not hold any pecuniary relationship directly or indirectly with the Company, or relationship with the Managerial personnel.

III. OTHER INFORMATION

1.	Reasons of loss or inadequate profits	While the Company has delivered strong operating and financial performance in the past, unprecedented global developments leading to uncertainty, volatility and lower activity resulted in the lower than the expected performance for Financial Year 2016-17. The Company has recorded a modest but low profit, in the Financial Year 2016-17.
2.	Steps taken or proposed to be taken for improvement	The Company is expecting a rise in the growth prospects of the Indian Economy in the near future. Further, the Company is looking forward to diversify into various business avenues to minimize losses. All this is expected to improve the financial position of the Company.
3.	Expected increase in productivity and profits in measurable terms	With an expectation of probable upsurge of the Indian Economy, coupled with an expected successful diversification practice of the Company, the Company believes that it will be able to increase its productivity and profits and thereby generate consistent and increased profits in the coming financial years.

Except Mr. Chandan Choudhary (having DIN-07840597), none of the other Directors, Key Managerial Personnel's of the Company, or their relatives, are in any way, concerned or interested, financially or otherwise, in this resolution, save and except to the extent of their shareholding, if any.

The resolution being in the interest of the Company is being proposed by the Board for approval of the members by way of a Special Resolution.

Item No. 6

The Board of Directors of the Company in its meeting held on 10th May, 2017 decided to change the name of the Company from "APPU MARKETING & MANUFACTURING LIMITED" to "EJECTA MARKETING LIMITED" because Ejecta signifies strongness like meteorite in the Company's commitment of providing quality products to the customers. Marketing signifies main business activity of the Company i.e. trading in goods. The Directors believe that the change in the name of the Company which is being undertaken as part of corporate rebranding would make the name of the Company simple and focused.

The name "EJECTA MARKETING LIMITED" has been duly approved and made available for changing the name by the Registrar of Companies, West Bengal and/or other Regulatory Authorities, whether under the Companies Act, 2013 or any other Rules, Laws, Acts, Statutes or Regulations as may be applicable to the Company vide its name approval letter dated 1st June, 2017 which is valid for 60 days.

The proposed change of name will not affect any of the rights of the Company or any of its shareholders/stakeholders. All existing share certificates bearing the current name of the Company will, after the change of name, continue to be valid for all purposes.

Accordingly, as per the provisions of Sections 13 of the Companies Act, 2013, approval of the members of the Company is sought for changing the name of the Company and consequent alteration in the Memorandum of Association and Articles of Association by way of passing a Special Resolution.

None of the Directors, Key Managerial Personnel's of the Company or their relatives, are in any way, concerned or interested, financially or otherwise, in this resolution, save and except to the extent of their shareholding, if any.

The resolution being in the interest of the Company is being proposed by the Board for approval of the members by way of a Special Resolution.

Item No. 7

The present Articles of Association of the Company are based on the provisions of the Companies Act, 1956. Consequent to the notification and applicability of large number of Sections of the Act and Rules framed there under, it has become necessary to alter the existing Articles of Association of the Company to be in line with the new Act. The Board of Directors considered this matter in its meeting held on 10th May, 2017 and decided to adopt a new set of Articles of Association and replace the existing Articles of Association.

Copy of the draft Articles of Association would be available for inspection without any fee by the members at the Registered Office of the Company during normal business hours on any working day, excluding Saturday.

Pursuant to Section 14 of the Act read with the Companies (Incorporation) Rules, 2014, approval of the shareholders of the Company by way of a special resolution is sought for alteration of Articles of Association of the Company.

None of the Directors, Key Managerial Personnel's of the Company or their relatives, are in any way, concerned or interested, financially or otherwise, in this resolution, save and except to the extent of their shareholding, if any.

The resolution being in the interest of the Company is being proposed by the Board for approval of the members by way of a Special Resolution.

APPU MARKETING & MANUFACTURING LTD.

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DETAILS OF DIRECTOR SEEKING RE-APPOINTMENT/REVISION IN REMUNERATION AT THE 34TH ANNUAL GENERAL MEETING PURSUANT TO REGULATION 36(3) OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 AND PROVISION NO. 1.2.5 OF THE SECRETARIAL STANDARD ON GENERAL MEETINGS (SS-2).

Name of the Director	Mr. Sudip Laha (DIN: 06417007)	Chandan Choudhary (DIN: 07840597)
Nature of Directorship	Executive, Non- Independent- Managing Director.	Additional-Executive, Non- Independent- Whole-Time Director.
Date of Birth	06/09/1990	02/08/1980
Date of Appointment	a) Date of first appointment on the Board:- 28/01/2013 b) Date of appointment as a Managing Director: - 05/03/2013.	28/06/2017
Age	26 years.	36 years.
Brief Resume	Since his appointment, he has been playing a pivotal role in the Management of the Company. His foresightedness coupled with his innovative skills, have paved the way for a bright future for the Company.	He has a bachelor's degree in Commerce from the University of Calcutta. He has more than 17 years work experience in the field of stock marketing, finance, management and administration of e-commerce business. He is heading the e-commerce business of a start-up based out at Kolkata since last 4 years.
Terms and conditions of appointment / re- appointment.	Reference in this regard, may please be drawn from the Explanatory Statement to this Notice.	Reference in this regard, may please be drawn from the Explanatory Statement to this Notice.
Details of Remuneration sought to be paid.	Reference in this regard, may please be drawn from the Explanatory Statement to this Notice.	Reference in this regard, may please be drawn from the Explanatory Statement to this Notice.
Remuneration last drawn	He has been drawing a monthly salary of Rs. 8,000/- with effect from 1 st October, 2013, alongwith various perquisites and allowances. He is liable to retire by rotation.	N.A.
Experience and nature of his expertise in specific functional areas.	8 years of work experience in the fields of Finance and Marketing	He has more than 17 years work experience in the field of stock marketing, finance, management and administration of e-commerce business. He is heading the e- commerce business of a start-up based out at Kolkata since last 4 years.

Qualification	B.A.	B.Com.
Number of shares held in the Company.	Nil	Nil
Names of other companies in which the person also holds the directorship.	1. AMM Housing Limited 2. AMM Commercial Limited 3. AMM Irons Limited 4. Rajal Lefin & Commercial Pvt Ltd. 5. Mamtamayee Developers Private Limited 6. Moriya Complex Private Limited 7. Brightful Plazza Private Limited 8. Blueland Nirman Private Limited	Nil
Number of Meetings of the Board attended during the year (i.e. F.Y. 2016-17).	Attended all the seven meetings of the Board during the Financial Year 2016-17. The details of the same, is morefully described in the Corporate Governance Report which forms part of the Annual Report.	Nil
Memberships/Chairmanships of Committees on the Board of other Companies.	Does not hold membership of Committees in other Companies.	Does not hold membership of Committees in other Companies.
Disclosure of Relationships between directors inter-se.	None.	None.

Note:

The Committee Memberships and Chairmanships do not include positions in foreign companies, unlisted companies and private companies, position as an advisory board member and position in companies under Section 8 of the Companies Act, 2013. Information pertaining to sitting fees/remuneration paid to the Director who is being re-appointed and number of Board meetings attended by him during the financial year 2016-17 are provided in the Corporate Governance Report.

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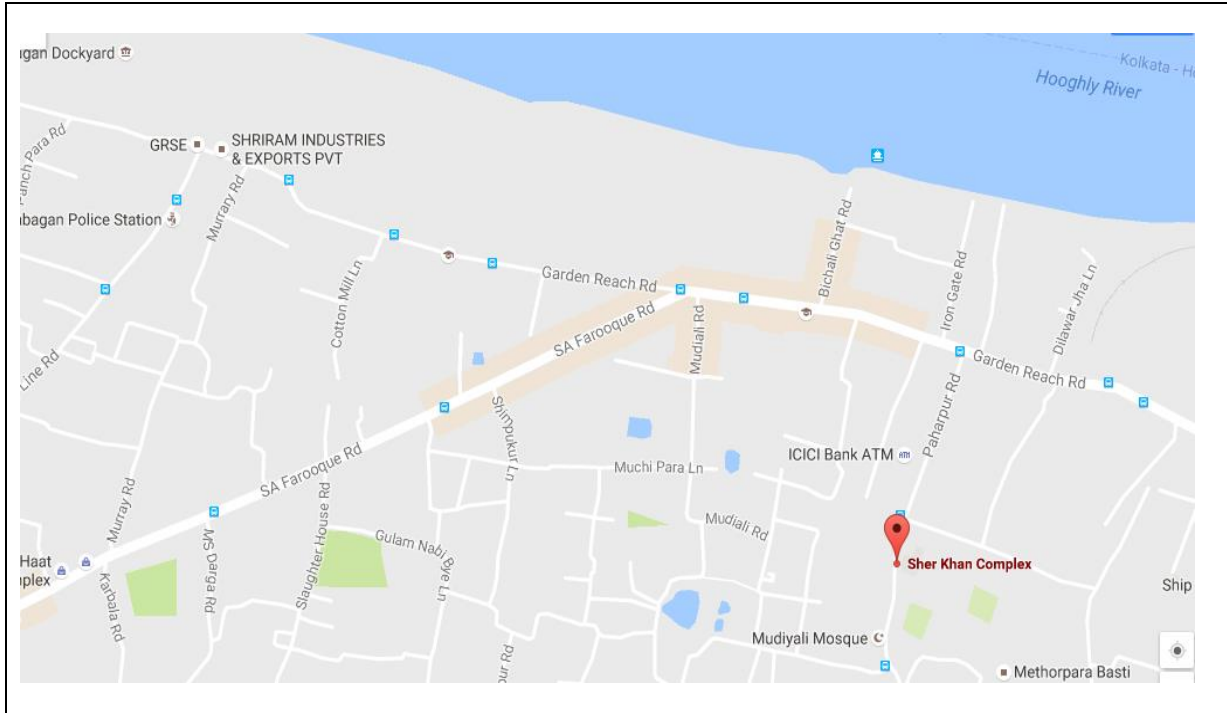
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MAP (DIRECTION GUIDE) OF THE VENUE OF THE ANNUAL GENERAL MEETING.

Milan Deep hall, Sher Khan Complex, J-142, Paharpur Road, Garden Reach, Near S.K. Foundation School, Kolkata-700 024.

(Landmark- near S.K. Foundation School)



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ATTENDANCE SLIP

(To be handed over at the entrance of the Meeting Hall)
(Annual General Meeting – September 25, 2017)

Folio No.: _____ DP ID No.: _____ Client ID No.: _____

Name of Member(s): _____

Name of the Proxyholder: _____

Registered Address: _____

Number of Shares Held: _____

I/We hereby record my/our presence at the 34th ANNUAL GENERAL MEETING of the Company on Monday, the 25th day of September, 2017 at 12.00 p.m. (noon) at Milan Deep Hall, Sher Khan Complex, J-142, Paharpur Road, Garden Reach, Near S.K. Foundation School, Kolkata -700 024.

SIGNATURE OF THE MEMBER/REPRESENTATIVE/PROXY*

***Strike out whichever is not applicable**

Note:

1. Please complete the Folio / DP ID-Client ID No. and name, sign this Attendance Slip and hand it over at the Attendance Verification Counter at the ENTRANCE OF THE MEETING HALL.
2. Electronic copy of the Annual Report for 2016-17 and Notice of the Annual General Meeting (AGM) alongwith Attendance Slip and Proxy Form is being sent to all the members whose email address is registered with the Company/Depository Participant unless any member has requested for a hard copy of the same. Members receiving electronic copy and attending the AGM can print copy of this Attendance Slip.
3. Physical copy of the Annual Report for 2016-17 and Notice of the Annual General Meeting alongwith Attendance Slip and Proxy Form is sent in the permitted mode(s) to all members whose email is not registered or have requested for a hard copy.

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FORM NO. MGT - 11

PROXY FORM

[Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014]

Name of the member (s): Registered address: E-mail Id: Folio / DP ID-Client ID No.

I/We, being the member(s) ofshares of the above named Company hereby appoint:

- (1) Name:.....Address.....
 E-mail Id:.....Signature....., or failing him
- (2) Name:.....Address.....
 E-mail Id:.....Signature....., or failing him
- (3) Name:.....Address.....
 E-mail Id:.....Signature.....

as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at the 34th Annual General Meeting of the Company, to be held on Monday, the 25th day of September, 2017 at Milan Deep Hall, Sher Khan Complex, J-142, Paharpur Road, Garden Reach, Near S.K. Foundation School, Kolkata-700 024 at 12.00 p.m. (noon) and at any adjournment thereof of such resolutions as are indicated below:

Resolution No.	Resolutions	Optional*	
		For	Against
	Ordinary Business		
1.	Adoption of the Audited Standalone Financial Statement for the financial year ended March 31, 2017 and the Reports of the Auditors and Directors thereon.		
2.	Declaration of Final Dividend of Re. 0.10/- per equity share having face value of Rs. 10/- each for the Financial Year ended on March 31, 2017.		
3.	Re-appointment of Mr. Sudip Laha (DIN: 06417007), who retires by rotation and being eligible, seeks re-appointment as Managing Director of the Company.		
4.	Ratification of appointment of M/s. S. C. Swaika & Co, Chartered Accountants (Firm's Registration No. 322137E) as auditor of the Company and fix their remuneration.		
	Special Business		
5.	Appointment of Mr. Chandan Choudhary (DIN: 07840597) as the Whole-Time Director of the Company		
6.	Change in name of the Company.		
7.	Substitution of the Article of Association.		

Signed this.....day of.....2017
 Signature of shareholder.....
 Signature of Proxy holder(s).....

Affix Revenue Stamp not less than Re.1/-

Note:

1. This form of proxy in order to be effective should be duly completed and deposited at the registered Office of the Company, not less than 48 hours before the commencement of the Meeting.
2. For the resolutions, Explanatory Statement and Notes, please refer to the Notice of the 34th Annual General meeting.
- *3 It is optional to put a 'X' in the appropriate column against the Resolutions indicated in the Box. If you leave the 'For' or 'Against' column blank against any or all resolutions, your Proxy will be entitled to vote in the manner as he/she thinks appropriate.
4. Please complete all details including details of member(s) in above box before submission.

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RECORDS UPDATION FORM

Dear Shareholder(s),

This is to inform you that the Company is in process of updation of records of the shareholders in order to reduce the physical documentation as far as possible.

The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in the securities market. Members holding shares in electronic form are, therefore requested to submit their PAN to their depository participants. Similarly, members holding shares in physical form are requested to submit their PAN to the Company or the Company's Registrar: M/s. Niche Technologies Private Limited, D-511, Bagree Market, 71, B.R.B. Basu Road, Kolkata 700 001. Hence, we have to update your PAN, phone no. and e-mail id in our records. We would also like to update your current signature records in our system.

To achieve this we solicit your co-operation in providing the following details to us:

-----Please tear here-----

1. If you are holding the shares in dematerialized form you may update all your records with your Depository Participant (DP).
2. If you are holding shares in physical form, you may provide the following :

Folio No. :

Pan :

E-mail ID :

Telephone No. :

Name : i.

ii.

iii.

Signature : i.

ii.

iii.

Thanking you
For Appu Marketing & Manufacturing Ltd
Sudip Laha
Managing Director
DIN: 06417007

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(ANNEXURE TO THE NOTICE FOR THE 34TH ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD ON MONDAY, 25TH DAY OF SEPTEMBER, 2017)

1. Name and Registered Address
Of the Sole/First named Member :

2. Name of the Joint Holder(s) (if any) :

3. Registered Folio No./DP ID & Client ID No. :

4. No. of Equity Share(s) held :

Dear Shareholders,

Subject: Process and manner for availing Remote E-voting facility

Pursuant to Provisions of Section 108 of the Companies Act, 2013, (hereinafter 'The Act'), Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (hereinafter 'Listing Regulations'), the Company is pleased to provide E-voting facility to the members to cast their votes electronically on all resolutions proposed to be considered at the Annual General Meeting (AGM) to be held on **Monday, 25th Day of September, 2017 at 12.00 p.m. at Milan Deep hall, Sher Khan Complex, J-142, Paharpur, Garden Reach, Near S.K. Foundation School, Kolkata-700 024** and at any adjournment thereof.

The Company has engaged the services of Central Depository Services (India) Limited (CDSL) to provide the e-voting facility. The e-voting facility is available at the link <https://www.evotingindia.com>.

The particulars of Remote E-voting are set out below:

Electronic Voting Sequence Number (EVSN)	User ID	PAN / Sequence No.
170818021		

The Remote E-voting facility will be available during the following voting period:

Remote e-Voting Start On	Remote e-Voting End On
Friday, 22 nd September, 2017 at 09:00 A.M. (IST)	Sunday, 24 th September, 2017 at 05:00 P.M. (IST)

Please read the instructions mentioned in the Notice of the AGM before exercising your vote.

By Order of the Board
For Appu Marketing & Manufacturing Ltd.
Sudip Laha
Managing Director
DIN: 06417007

Place : Kolkata
Date : 18.08.2017

Encl: AGM Notice / Attendance Slip / Proxy Form